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PLANTS
that like best
to be planted in
AUGUST



IRIS KAEPPER
BLUE GIANT
See inside page
for description.

from
flowerfield

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flowerfield GIANT ORIENTAL POPPIES

For an eye-filling display of rich, brilliant colors and graceful form, nothing quite equals Oriental Poppies during their period of flowering. They bloom in May and June, just after the Peonies have given their burst of color, and remain to bloom with the magnificent Hybrid Delphiniums. Their startling color effect and the satiny soft quality of the petals are fascinating almost beyond description, and their large flowers and freedom of bloom render them conspicuous in any position.

Poppies are best set out in clumps of three or more, spaced 6 inches to a foot apart. They are adapted to most garden soils, but care should be taken to avoid low, wet spots. During the winter, a light loose covering is advisable to prevent extreme exposure, without, however, matting them down and smothering fall growth. Planting in late August or early September is definitely recommended, and we suggest that orders be mailed as quickly as possible. Poppies benefit greatly by becoming well established in the fall.

Barr's White

Each 75c, Doz. \$7.50
Large pure white flowers with purplish black spots. This is a free blooming and healthy grower.

Beauty of Livermore

Three \$1.50, Doz. \$5.00
Large well-formed flowers of fine dark crimson beautifully marked with black blotches. This excellent variety is quite abundant in bloom, and most satisfactory in the garden.

Cavalier

Each 75c, Doz. \$7.50
One of the largest Poppies in culture today. The flowers are huge blooms of deep crimson-scarlet, heavily marked with deeper tones appearing almost to be black. The blooms are distinctively crinkled, and freely produced.

Enchantment

Three \$1.50, Doz. \$5.00
A lovely delicate shade of soft lilac-rose. One of the best Poppies, finest in its color class. A free flowering, strong growing plant that reaches perfection when grown in light shade.

Gold of Ophir

Three \$1.50, Doz. \$5.00
A Poppy of medium height that comes to perfection after being established properly. Flowers are brilliant golden orange, this tone increasing with age.

Helen Elizabeth

Each 65c, Doz. \$6.50
Considered by many as the best pink. It is a rugged grower, whose tall straight stems are topped by La France pink flowers without dark spots. We think it one of the very best and prettiest.

Henry Cayeux Improved

Three \$1.50, Doz. \$5.00
Quite a close approach to lavender, though more exactly described as a peculiar tint of ashes of Roses. A different color in Poppies that is seen to best advantage if grown in light shade. Large flowered.

Jeanne Mawson

Three \$1.50, Doz. \$5.00
An extremely attractive variety in a sparkling Geranium-pink. The flowers are of fine size, fairly open, most graceful in appearance. The plants are tall and straight, and vigorous. Unquestionably a beauty.

Lula A. Neeley

Three \$1.35, Doz. \$4.50
Brilliant oxblood-red flowers on strong stems of moderate height. A very pleasing and lasting color that has found favor, making it most popular.

May Sadler

Three \$1.35, Doz. \$4.50
Quite large flowers of salmon-pink, heavily marked at the base, both inside and out, with large black markings. These markings are inconspicuous on the exterior of the flower, but stand out to advantage in the interior of the blooms.

Mrs. Perry

Three \$1.35, Doz. \$4.50
One of the first of the pink varieties, though the color is more properly an apricot-pink, suffused orange. Quite reliable and a sturdy grower.

Olympia

Three \$1.35, Doz. \$4.50
Rich flame colored, semi-double variety. A sturdy garden subject, multiplying rapidly and withstanding any sort of harsh treatment.

Oriental

Three \$1.35, Doz. \$4.50
(Oriental Poppy.) Tremendous cup-shaped blooms of brightest scarlet with large, purplish black blotches at the base of the petals, creating a wonderful contrast when the bloom opens fully. For startling color, few flowers can surpass their brilliant blooms.

Perry's White

Three \$1.50, Doz. \$5.00
Flowers are fine satiny white with a crimson-maroon blotch at the base of each petal. Should be planted in a favored spot and given extra care. This is one of the sturdiest of the whites but not quite as vigorous as plants of other colors.

Sass Pink

Each 75c, Doz. \$7.50
No doubt one of the finest and largest pink Poppies. The immense blooms are of fine crepe texture and of a lovely light delicate flesh-pink shade with gray-mauve center.

Snowflake

Each 65c, Doz. \$6.50
A sensational break in Poppies. The lower half of the flower is pure white; the upper half a flame-orange, creating a most unusual and brilliant effect. The orange band of the upper half of the petals varies considerably in each flower, helping to increase the charm of this distinctive variety.

Wurtembergia

Three \$1.50, Doz. \$5.00
Brilliant glowing rose-red. A color liked by many persons, for while it is a definite red, it is not a glaring tone. The flowers are huge and form a striking picture in the garden.

Mixed Poppies

Three \$1.35, Doz. \$4.00
A carefully blended mixture containing a great number of varieties. You will enjoy the riot of color this fine assortment will produce in your next year's garden.



SNOWFLAKE

Plant
Poppies
This Fall
for a
Gorgeous
Display
Next Spring!



CAVALIER



Collection of Finest Poppies

Cavalier
Jeanne Mawson

Salmon Glow
Snowflake

4 Poppies One of Each \$2.50

Salmon Glow

THE FINEST OF
DOUBLE POPPIES

The finest double Poppy, indeed often referred to as the "only" double Poppy. The flowers are exceptionally large, often measuring as much as 8 inches across, in an attractive salmon-orange shade, well set off by its upright habit of growth. This is a unique plant that is much more worthy because of its beauty than because of its botanical interest.

Each 75c, Doz. \$7.50

HEMEROCALLIS - Magnificent Hybrid Daylilies

A CALENDAR OF BLOOM

A full season of bloom can be enjoyed by your own choice of the varieties listed below:

May—Dr. Regel, Gold Dust
May, June—J. A. Crawford
June—Cinnabar
June, July—Thunbergi,
Ophir
July—Bay State
July, August—George Yeld,
Mrs. W. H. Wyman,
Kwanso, Hyperion

OPHIR



The modern Daylily offers a delightful addition to the garden. The older forms are well-known and wide-spread, both in gardens, and in the wild, where some types have escaped and formed great beds. All of them have beautiful large, lily-like, trumpet flowers. The new hybrids have been developed to the extent that they produce more flowers to the stem than any other common plant, in colors ranging from the palest yellow to pinkish apricot through to deep orange-red.

Because the Daylily thrives in full sun or part shade, they are suited to either border use or when planted as a low hedge close to the house, along the driveway, or spotted in with the low growing foundation planting. Once planted, soil in any section of the country. They are completely hardy, and are suited either to full sun or partial shade. Hemerocallis combine beautifully with such varied subjects as Iris, Peonies and many other plants by simply selecting varieties of appropriate blooming season.

Bay State Three \$1.35, Doz. \$4.50
Enormous blooms of glistening yellow. The form of the flower is that of a wide-mouthed bell and the texture is excellent. Bay State blooms in July and grows over 3 feet tall.

Cinnabar Three \$1.50, Doz. \$5.00
Gorgeous blooms with a reddish cast. The tawny flowers are overlaid with coppery red markings and have a dark red throat. It is truly lovely in contrast with the pale yellow varieties. Blooms in mid-June and grows 3½ feet tall.

Dr. Regel Three \$1.35, Doz. \$4.50
One of the earliest of the Daylilies, and extremely fragrant. Its apricot-yellow flowers add great beauty to the foreground planting. Height about 18 inches. Blooms in late May and early June.

George Yeld Three \$1.50, Doz. \$5.00
A lovely bicolor, soft warm yellow with light red markings. Very striking planted as a specimen in light shade where the foundation plantings taper off. Blooms in late July. Height 3½ feet.

Gold Dust Three 95c, Doz. \$3.25
The harbinger of the Daylily family, Gold Dust blooms in early May with clusters of golden yellow trumpets. Most desirable in the foreground. Height 1½ feet.

Hyperion Each 75c, Doz. \$7.50
Acknowledged to be the finest Hemerocallis that is now obtainable at a moderate price. The flowers are fine citron-yellow, of large size, and long trumpet form, produced in great numbers on strong stems about 40 inches tall. Vigorous in growth, a single plant will soon make a strong clump. Hyperion is persistent in bloom through July and August, with a few flowers often appearing as late as Labor Day.

J. A. Crawford Three \$1.25, Doz. \$4.00
A lovely clear warm yellow with slightly fluted petals. The strong stems carry many buds in widely branched flower heads. A wonderful variety for the border. It looks especially well in light shade. Blooms in late May and early June. Height 2½ to 3 feet.

Kwanso flore-pleno Three \$1.25, Doz. \$4.00
This really different variety is unique among Daylilies. Its double petalage makes up full-centered blooms of rich golden bronze, in marked contrast with the usual open trumpet flowers one expects in Daylilies. Blooms in July and August, 3 feet high.

Mrs. W. H. Wyman Three \$1.50, Doz. \$5.00
A late variety, Mrs. W. H. Wyman comes into flower after most of the Daylilies have stopped blooming, prolonging the season with lovely clusters of pale yellow Lilies. In full bloom August 1st. 3 feet tall.

Ophir Three \$1.50, Doz. \$5.00
Large clusters of deep yellow trumpet-shaped flowers, 25 or more to a stem. An American introduction which has had the distinction of receiving an Award of Merit from the Royal Horticultural Society of England. Only because we have a large stock of this variety are we able to offer it at such an inexpensive price.

Thunbergi (Lemon Lily) Three 95c, Doz. \$3.25
One of the older types of Hemerocallis still widely used in spite of the fact that the flowers are smaller in size than the newer Hybrids. Grows 4 to 5 feet tall, blooming in July, with clouds of pure pale yellow flowers. Excellent for massing.

Garden Collection of Fine Daylilies

Succession of bloom is the aim of every gardener. To encourage this worth-while garden aim, we offer a special collection of four fine varieties of Hemerocallis, especially chosen for their range of blooming periods.

Gold Dust
Cinnabar

Bay State
George Yeld

1 each \$1.50

3 each \$3.95

Probably the most colorful of our early spring flowering plants, succeeding best in dampness and shade. While the name Primrose seems to suggest a delicate nature, the reverse is quite the case. They are perfectly hardy in the coldest climates, and live year after year, forming large clumps that divide easily. Ideal for naturalizing in shady woodland areas. Flower in May, about 8 inches tall and

combine beautifully with the spring flowering bulbs such as Tulips and Narcissus of the Poeticus type. They are particularly attractive with *Mertensia Virginica*.

Distinct because of its smooth foliage, with many two-toned flowers. Colors tend to pinks and deep shades not found in the more common Cowslip. Ideal for rock gardens, as it will succeed where it is dry.

Three \$1.45, Doz. \$4.50

Large heads of pleasing purple. Flowers are not flat like other *Primulas*, but are made up of small florets in tight globular heads.

Three \$1.50, Doz. \$5.00

Abounds in rich colors from crimson to rose to almost white. Excellent for contrasting with true yellow Primroses. Needs moisture.

Three \$1.50, Doz. \$5.00

Resembles the old-fashioned Cowslip, but in addition to yellow, contains a wide range of buff, orange, salmon and other rich tones.

Three \$1.45, Doz. \$4.50

True old English Primrose with large, pale yellow flowers. The one most people know, and of widespread popularity.

Three \$1.35. Doz. \$4.25



A magnificent strain of these lovely flowers in a splendid and comprehensive range of colors—pinks, yellows, lavenders and scarlets. Florets are wide open and large, with petals of velvety texture. Prettily crinkled foliage of a rich appealing green.

Three \$2.00, Doz. \$6.50

CUT OUT ON THIS LINE

Send to

Amount Enclosed

DUE TO THEIR PERISHABLE
NATURE WE CANNOT SHIP
PERENNIAL PLANTS C. O. D.

PLEASE DRAW MONEY ORDERS ON
POST OFFICE AT STONY BROOK, N. Y.

FLOWERFIELD BULB FARM
FLOWERFIELD, LONG ISLAND, N. Y.

James D. Mooney,
Owner

William J. Hands,
Gen'l Manager

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ALL ITEMS IN THIS FOLDER POSTPAID IN U. S. A.

TOTAL

MOONLIGHT WAVES

IRIS *Kaempferi*

*
a Flowerfield
Origination
P

POPULAR STANDARD

Over the years our customers have shown marked preference for certain ones of our many varieties. All of these have stood the test of time, flowering year after year with fresh beauty and with complete satisfaction to the most discriminating gardener. While by no means our complete list of varieties, they do represent a fine cross section of our extensive collection.

***Aspasie** Each 45c, Doz. \$4.50
Indistinct light blue veins traced across the petals of soft lavender give a beautiful even coloring to the flowers. Mass these singles for a most delightful color effect.

Astarie Each 50c, Doz. \$5.00
A fine deep hyacinth-blue of an even texture which colors the falls, often measuring as much as nine inches across. One of the largest double varieties in the darker shades.

***Calvin Coolidge** Each 60c, Doz. \$6.00
White blushed with red-purple on its large petals, it is a rare single iris of extreme beauty. A fitting companion to the lovely Mountain Glacier. Plant them together with Blue Giant for a gorgeous color harmony in delicate reds and blues.

***Carlton Childs** Each 50c, Doz. \$5.00
The large single petals are a light shade of pink, covered with veins of burgundy-wine. The effect is that of an intricate Oriental design.

***Caroline G. Childs** Each 35c, Doz. \$3.50
The individual petals are of an enormous size, and laced with deep purple veins over faint blue. An exceptionally tall variety.

***Chutsai** Each 40c, Doz. \$4.00
A single flower of very light red-purple with distinct veins of the same color. The appearance is one of charming simplicity. Planted en masse, they produce beautiful color splashes in your garden.

CIRCE

ORCHIDS OF THE GARDEN—A Flowerfield Specialty since 1895

Totally different from other Iris, the Kaempferi has an ethereal beauty that entralls even the casual onlooker, impressing their image on the mind's eye so strongly that one can hardly bear to wait until they unveil their glory again next year. They are perfectly hardy and prefer spots that are too wet for many flowers, yet thrive in well-drained locations if only supplied with water. These ethereally beautiful Iris come into bloom as the early spring flowers fade in June, continuing until mid-July.

TEN OUTSTANDING VARIETIES

- *Betty Jean Childs** Each 50c, Doz. \$5.00
The light falls are delicately veined with orchid, and tiny mulberry standards rise from the golden throat. One of the daintiest appearing of the Iris Kaempferi despite its height and the large size of the flower.

- Blue Giant** Each 50c, Doz. \$5.00
Blue Giant is one of the largest Iris. The single petals measure nine inches across and its soft blue color makes it as beautiful as it is large. Perfect for mass planting, a particularly enchanting harmony of color is obtained when planted with Madonna Lilies. Pictured on this cover.

- *Blue Opal** Each 75c, Doz. \$7.50
Our newest introduction, the latest in our long list of Kaempferi triumphs. Blue Opal is a companion to our famous Light-in-the-Opal, blooming at the same time, having much the same habit, even as to size and shape of flower. The color is a fine grey-blue with opalescent overtones when viewed in the bright sunlight. For the lover of the new and unusual, and for the gardener who wants a worthy garden subject, Blue Opal is a new introduction worthy of their highest expectations.

- Circe** Each 50c, Doz. \$5.00
A large double flower of dark blue-purple. A narrow white band circles the yellow center, creating a beautiful contrast with the dark petals. Its early bloom makes it a "must" for those who would enjoy a full season of color.

- *Doris Childs** Each 60c, Doz. \$6.00
Double rows of large pink petals deeply veined in purple make this a unique variety. Carried on tall straight stems, its beauty as well as its difference demands for it a place in your garden.

- *John Francis** Each 65c, Doz. \$6.50
The petals are clear lavender, flushed with blue. Inconspicuous veins run delicately across the single falls, giving a luxurious texture to the bloom. One of the finest flowers in the Iris family; outstanding as a cut flower.

- *La Favorita** Each 50c, Doz. \$5.00
An exceptional double flower. The delicate blue-white color of the falls is faintly laced with fine purple veins, creating an effect of pure white at a distance. Its individual color blending is subtle beauty.

- Moonlight Waves** Each 50c, Doz. \$5.00
A large, early blooming white Iris. Its double set of petals hang in luxurious folds from stately stems and form a perfect background for the coloring of your garden. It is best described by its picture at left.

- *Mountain Glacier** Each 50c, Doz. \$5.00
As its name implies, this large white Iris subtly tinted with delicate shades of blue suggests the beauty of mountain ice fields. A profuse bloomer that will be the glory of your garden. A single Iris, the form of Mountain Glacier is almost exactly like that of Blue Giant with which it combines magnificently.

- Red Riding Hood** Each 50c, Doz. \$5.00
This Iris is a clear red-purple, laced with white veins shooting from a white central band. A late bloomer, this lovely single iris prolongs the beauty of your iris garden. One of the finest in its color range.

Collection of 4 Outstanding Varieties

Blue Giant (See cover)
Moonlight Waves

Circe
Red Riding Hood

1 each \$1.75

3 each \$4.50

VARIETIES OF PROVEN MERIT

- *City of Dreams** Each 45c, Doz. \$4.50
A flower of rich velvet texture in dark royal blue. One of the most beautiful of the single late bloomers, it is unsurpassed in massed effect. Try it for color masses in your garden.

- *Clarice Childs** Each 60c, Doz. \$6.00
The petals of this single Iris are a dark reddish purple with veins of a slightly deeper hue. The general appearance is one of even color and the massed effect is exquisite. Early, a fitting herald of the exciting events to come in your Kaempferi garden.

- Confucius** Each 50c, Doz. \$5.00
The light blue falls are splashed with red-purple, giving a pleasing mottled effect. It is as charmingly oriental as its name would imply.

- Gold Bound** Each 50c, Doz. \$5.00
A fine floriferous plant, bearing large, double, pure white flowers. The use of Gold Bound, or others of the pure white Iris, is necessary to set off the darker ones properly.

- *Grace Sperling** Each 40c, Doz. \$4.00
A lightly veined petal in soft violet-blue. Small milk-white standards rise from a lemon-yellow throat. A single flower of exquisite color blending, its profuse bloom lasts late into the season.

- *Jeanette Parry** Each 40c, Doz. \$4.00
Very large, single petals of light blue are softly veined in deep purple. The blue counterpart of the red Carlton Childs.

- *Josephine Heywood** Each 40c, Doz. \$4.00
Large blue petals, fading to a light blue around a lemon-yellow throat, make this single Iris one of the most interesting color combinations. It grows tall and blooms profusely.

- Melpomene** Each 35c, Doz. \$3.50
This flower has a light blue field laced with darker blue veins. A late bloomer, an attractive finale to your Iris season.

- Purple and Gold** Each 45c, Doz. \$4.50
A large double flower of dark blue-violet with hardly perceptible veining. Purple and Gold is one of the best known and most dependable of the older variety of Irises, being known also by the names Pyramid, Koki-no-Iro, and Midnight. It is extremely lavish with its bloom, even small plants giving many flowers.

RED RIDING HOOD





DICENTRA SPECTABILIS

DICENTRA - Bleeding Heart

One of the most useful plants for the spring garden, *Dicentra* is noted for its beauty when grown in a shady spot, yet is outstanding for combining with such sun-lovers as Peonies, or the early varieties of *Hemerocallis*. For sheer grace, few plants can equal either of these beauties. Flowerfield has long specialized in growing and selling Bleeding Heart, for we know of few more satisfactory garden plants. One of the best features of the *Dicentras* is their attractive, finely-cut foliage, decorative in the garden even when the plants are not in bloom.

Both *Spectabilis* and *Eximia* types do best in the partially shaded border, even in the woodland garden. Yet they thrive in the full sun, also.

Eximia (Plummy Bleeding Heart)

Compact, foot and one-half bushes with beautiful finely-cut dark green foliage, simply covered with showy racemes of pretty pink flowers throughout the season. It is one of those plants for which no one can say too much. It is at home in full sun or full shade. It is perfectly hardy; and it is at all times decorative.

Three \$1.50, Doz. \$5.00

Spectabilis

The commonly known Bleeding Heart. Long a favorite, this versatile plant is equally at home in sun or shade, or even in the greenhouse, where it forces quickly and easily. The plants are large, 2 to 3 feet tall and often spreading 4 or 5 feet. They bloom with the Peonies, combining with them beautifully. The long, showy racemes of heart-shaped flowers and the ever-attached foliage make this one of the most decorative, most useful plants of all springtime.

Each 65c, Doz. \$6.50

Ordinarily

We are glad to handle your orders, however small, but this year, due to limited man power, we must ask that you order in not less than the minimum quantities listed.

ASTILBE, PEACH BLOSSOM

ASTILBE -- Perennial Spirea

Sturdy plants that give great sprays of flowers in June, over finely cut foliage. Excellent for shade and also suited for full sun. They must have an abundance of water at all times; because of this they are especially suited to damp spots in the garden. Soil should be deep and rich with plenty of leaf-mold and manure. One of the hardiest of plants, standing the most severe winters. 2 to 3 feet.

Deutschland

The finest pure white variety, free-flowering and of strong growth. An ideal white plant for your evening garden.

Three \$1.50, Doz. \$5.00

Fanal

This brilliant new *Spirea* combines all the fine attributes of its sister varieties with a new color in *Spiroas*—deep magenta-red, so brilliant that it commands attention from any angle. One of the worthiest new perennials.

Each \$1.00, Doz. \$10.00

Peach Blossom

Great feathery plumes of pale pink flowers. The picture shows its finest beauty better than words can.

Three \$1.50, Doz. \$5.00



Spirea Collection

Deutschland

Fanal

Peach Blossom

3 Spirea

One of
Each

\$1.75

Madonna Lilies

The universally known and loved Candidum, one of the most beautiful of all the white Lilies that grace the garden, known throughout the world as a symbol of purity. As shown in the picture, the Madonna Lily has a heavy cluster of pure, pristine white, trumpet-like blooms, borne 3½ to 4 feet high on sturdy, attractively foliaged stalks. Candidums bloom in late June and early July and have traditionally been combined with the darker blue forms of Delphinium—an effect that has never failed to exact gasps of admiration. Here at Flowerfield we have combined them with Blue Giant Iris Kaempferi, a deep blue Iris of extreme beauty. The effect is truly lovely.

Lilium Candidum has been traditionally planted in August and September, for unlike other Lilies, it starts its leaf growth early in the fall, producing a rosette of leaves that protect the plant through the winter. Flowerfield is happy to offer Madonna Lilies for August planting. Plant them in a sunny, well-drained spot in any ordinary garden soil. They require shallow planting only, with the top of the bulb only an inch or two beneath the surface.

Each 75c, Doz. \$7.50

We also have available a limited supply of mammoth double-nosed bulbs, giving two or more flower spikes each.

Each \$1.00, Doz. \$10.00

